

# 2011 Dale Earnhardt Chevrolet Newton MayFEST

## Saturday, May 14 2011 - 10:00 AM – 7:00 PM

### VENDOR GUIDELINES

The members of Newton Merchants Inc. appreciate your participation in Newton MayFEST. This day of family fun will feature multiple entertainment stages with a wide variety of music plus crafts, artists, and sidewalk sales continuing the Newton downtown festival tradition.

Your application is attached and we intend is to provide a quality event for the public and the vendors. We've expanded our publicity plans for newspaper display ads, radio ads and signage. Flyers will be distributed in churches, schools, and inserted in local newspapers. Our group, with many years of planning, organizing and participating in festivals look forward to hosting you.

#### **Our guidelines are straightforward.**

- You will provide your own tent, or set-up plus tables and chairs. We provide space and crowd. Tents for all food vendors **must** be labeled as fire retardant.
- Please review the application. If you extend beyond the purchased space you will be charged for extra spots. If you're twice as large you may have to relocate.
- This festival is not a flea market event. MayFEST officials may ask you not to sell some items. Misrepresenting what you offer will be cause for a no refund invitation to leave.
- We will make every effort to provide advance location information. Upon arrival you'll be directed to your spot. We'll show you where to park and answer questions.
- Please arrive early because all vehicles must be removed from inside the festival streets by 9:30 AM and moved to designated parking areas.
- MayFEST is rain or shine - no refunds. No vendor merchandise is allowed on sidewalks.
- If you wish to use a sound system MayFEST will determine the volume.
- **NO SOLICITING OR INTERFERING WITH FESTIVAL PATRONS THAT ARE MORE THAN 5 (FIVE) FEET AWAY FROM THE FRONT OF YOUR ASSIGNED SPACE.**
- We expect that you will keep your area clean and all trash is placed in proper containers.
- No tear down before 7:00 pm. You will be expected to leave your site clean. Food vendors may be charged for spilled grease that requires clean up.
- **NO VEHICLES WILL BE ALLOWED IN THE FESTIVAL AREA BEFORE 7:00 PM**
  - If you are the only person at your booth we will assist with relief time for breaks, food etc. We will not sell merchandise or handle any moneys but will watch your booth. MayFEST will not be responsible for anything removed. We're operating on mutual trust by doing this.

Our plans include 2011 so you'll be asked to complete an opinion survey before you leave.

**For questions or additional information phone 1-828-446-7080 or e mail; [newtonmayfest@gmail.com](mailto:newtonmayfest@gmail.com)**

**Visit <http://www.newtonmayfest.com> for festival activities and additional applications**

---