

Very Important Please read this first

Potential Vendor,

The Newton Merchants group is proud to announce that Dale Earnhardt Chevrolet will be the premiere sponsor once again for the May 14, 2011 Dale Earnhardt Newton Mayfest. We are now accepting applications on a first come, first serve basis. We will only accept a limited amount of vendors in each category so get your application in as soon as possible. Please feel free to go to our website (www.newtonmayfest.com) and read all the information that we offer to and the guidelines that are expected of our vendors.

We would also request that you add your e-mail address to our list on the website in order to receive information for the 2012 Mayfest. In an attempt to move forward and away from conventional mail service (United States Postal Service) we are planning to contact everyone by e-mail next year. For those of you that want to continue to receive Mayfest applications and information through regular mail that service will still be available for a cost of \$5.00. Please send a separate check in this amount payable to the Newton Merchants group with a written request to receive this information for next year by regular mail.

Please keep in mind that we need your application as soon as possible. The deadline for applications is April 30, 2011 and must be postmark by such date. All LATE application WILL be assessed a late fee of \$20.00 with NO EXCEPTIONS. If you have any questions please call Wes Weaver at 828-446-7080.

Thank you,
Newton Merchants Group